

# Shaun Jarvie

DESIGNER, MARKETER  
& CREATIVE MANAGER

[VIEW PORTFOLIO](#)  
[jarviecreative.com](#)

Leading the creative direction to deliver solutions across multiple industries ranging from sport, entertainment, events, FMCG, food, software and construction. My ability to adapt across a range of disciplines allows me to work in any environment with proven experience running in-house multidisciplinary teams.

My passion for design coupled with the ability to apply my learned skills in communication design, experience design, project management, team management, marketing, branding and product development allows me to work competently in both large and small organisations.

## Experience

Apr 2021 - Present

### **Design Manager**

Harry The Hirer

Apr 2020 - Apr 2021

### **Senior Graphic Designer (Contract)**

Durokleen Global

Apr 2018 - Oct 2020

### **Design & Creative Manager**

Melbourne Stadiums Limited / Marvel Stadium

Feb 2017 - Apr 2018

### **Brand And Creative Manager**

Zuuse / Payapps.com / Progressclaim.com

Nov 2014 - Feb 2017

### **Ui/Ux Designer / Marketing Executive**

7-Ym / Scoleri-Williams

Feb 2014 - Feb 2015

### **Lead Graphic Designer - Print Production**

Letsgokids

## Education

### **Bachelor Of Communication Design**

Swinburne University Of Technology

February 2011 - December 2013

### **Future Skills: Developing Ai Strategy**

RMIT University

July - August 2025

## Expertise

Creative Direction

Ai Strategy

Marketing

Digital Design

Print

UI/UX Design

Branding

Art Direction

Market Research

Team Management

Experience Design

Packaging

Video Editing/Animation

Forecasting

Stakeholder Management

## Software

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Adobe After Effects

Microsoft Office

Figma

Monday.com

Mailchimp

ChatGPT / Kling / Mijourney

/ Runway / Gemini

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Apr 2021 – Present

**Design Manager**

Harry The Hirer

Managing the in-house creative team of photographers, video editors, designers, 3D visualisers and marketers to create marketing and sales initiatives that support the business. These vary from product launch events, print, digital, social, workflow/process optimisation, digital transformation and ai implementation across Harry the Hirer's portfolio of brands.

- Brand design and guideline management
- Implementing key marketing initiatives
- Company tenders and presentations
- Event Signage
- Digital Web and Ecommerce management
- Trend forecasting
- Stakeholder management
- Studio management
- Budgeting
- Client collaboration
- Product Launch Campaigns

Apr 2020 – Apr 2021

**Senior Graphic Designer (Contract)**

DuroKleen Global

DuroKleen Global is a Australian business manufacturing antimicrobial water based disinfectants and sanitisers for the global market with a focus in passenger transport, airline, aged care and government.

Managing the creative suite of DuroKleen products from social media design, sales tools, packaging and marketing assets.

- Redesigning the creative suite of consumer goods for global launch
- Develop new brand guidelines for DuroKleen and it's sub brands
- Coordinate with sales and marketing teams to create relevant creative solutions for various online and offline channels
- Oversee the full design process from design brief to roll out of print and follow up marketing resources

Apr 2018 – Oct 2020

**Design & Creative Manager**

Melbourne Stadiums Limited / Marvel Stadium

Oversee the design guidelines for the company as a core member of the Marketing & Communications team. Responsible for overseeing the visual representation of Marvel Stadium's creative content as well as its portfolio of membership brands.

- Implemented creative design strategy for the naming rights changeover of Etihad to Marvel Stadium
- Overseeing creative direction and development of print and digital media for multi platform, campaign and promotional material
- Managing in-house creative requirements across multiple business units
- Implementing and developing brand guidelines for the Stadium
- Provide design support for internal and external sales presentations and requirements for functions and events
- Overhauled the entire digital and physical way-finding signage (1000 individual custom signs) throughout the Stadium
- Coordinated with 7 tenant clubs introducing a new design processes to enhance game day experience and cohesion between IPTV, scoreboard, social media channels and ticketing

Feb 2017 – Apr 2018

**Brand & Creative Manager**

Zuuse / Payapps.com / Progressclaim.com

Overseeing the production of all marketing, sales, social media, design and management collateral.

- Running the in house creative studio, working with developers, sales and marketing teams to produce on brand creative
- Assisting the development team in UI/UX design for their software application
- Directing and creating video interviews and tutorials with business stakeholders and partners

Nov 2014 – Feb 2017

**Ui/Ux Designer / Marketing Executive**

7-YM / Scoleri-Williams

Working as a UI/UX designer creating front end digital creative for software applications. A project lead for Scoleri-Williams flagship iOS game Battle Digits.

- Design and assist in front-end app development
- Website creative design
- Create assets for sales presentations and development guides
- Involved in creative strategy throughout the business

Feb 2014 – Feb 2015

**Lead Graphic Designer**

LETSGOKIDS

Manage all print traffic, advertisements, suppliers and design publications according to brand guidelines.

- Creation of full, half and quarter page advertisements
- Design and prepared the publication for print
- Coordinate with suppliers and printers